



Overview

About Us

Global Marcoms offers social media, marketing, PR, communication, business development and sales support for small and midsize businesses, as well as global corporations. With years of international experience and a multilingual staff, Global Marcoms is well equipped to lead your company into the global arena, or increase your market share in the United States. Our customers range from small to global companies and include non-profits. We work on both a project and retainer basis.

Social Media & Networking

Global Marcoms recognizes the value of Social Media as a communication and business development tool. We can setup and manage your Social Media initiatives, or train you or your team to use these tools effectively in your business. Global Marcoms offers:

- LinkedIn, Facebook, Twitter and YouTube support
- Social Media account setup and management
- Social Media Optimization (SMO)
- Group and Individual Training

Marketing

As expert marketers, our team develops strategic marketing campaigns that fit your budget and compliment your style. Some of the marketing support we provide includes:

- Collateral and Web site design and translations
- Event management (international and domestic)
- Tradeshaw support
- Stands and exhibits
- Online and print advertising
- Newsletter creation and distribution
- Email campaign management
- Promotional items
- Vendor selection
- CRM strategy
- Market research and surveys



“Global Marcoms used its expansive network and insight to enable valuable first-contacts for us. We have all reason to be fully satisfied with the integrity and reliability of the services and the results gained.”

**Vitus Flemming, Regional Sales Director
Volubill**



Global Marcoms is an excellent marketing, PR and communications firm with a great handle on the evolution of social networking for business. I would recommend Global Marcoms to anyone. ”

**Bryan Taylor, CEO
Anderson Taylor**



PR & Communications

Our public relations and communications strategies help position your company as a leader in your market space. As your PR and Communications advisor, Global Marcoms can provide a wide array of support that encompasses media relations, press release creation and distribution, speaker abstract preparation and submission, internal and external communication strategies, customized team-building activities, social networking and media management, public speaking preparedness, and presentation development. Our team works with you to ensure the strategies and tactics we design fit your business needs.

Business Development

Global Marcoms can work with your existing Sales, Business Development or Presales team, or act independently as your designated business developer. Some of the business development activities we provide include:

- Prospect database development
- Cold calling and account introductions
- Lead creation and development
- Competitive Analysis

Sales

Our clients can count on us to provide true solutions that are guaranteed to offer a clear ROI with proven results. As our client, you will benefit from our experienced sales team, who will support your initiatives to:

- Drive sales with qualified lead production
- Identify qualified opportunities in your industry
- Increase your revenue growth

More Information

To receive more information about Global Marcoms, or the services we provide, please visit our Web site or email us at info@globalmarcoms.com.

**Business beyond borders ...
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Global Marcoms

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